



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969851-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Hambrick & Associates
Attention: Accounts Payable
10440 Deer Chase Avenue
Orland Park, IL 60467

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Tierney/D/Congress	John Tierney 11/2-11/5	3530

Flight Dates	Order #	Alt Order #
11/02/12 - 11/05/12	969851	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8137		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/05/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	5:12 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	TI ER0630H	\$250.00 NM
2	11/02/12	11/05/12	6a Eyeopener	558-7a	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	6:28 AM	6a Eyeopener	558-7a	:30	TI ER0630H	\$1,500.00 NM
3	11/02/12	11/05/12	Weekend GMA	7-8a	-----SS	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	7:40 AM	Weekend GMA	7-8a	:30	TI ER0730H	\$600.00 NM
4	11/04/12	11/04/12	6p News Weekend	6-630p	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	6:29 PM	6p News Weekend	6-630p	:30	TI ER0630H	\$1,000.00 NM
5	11/02/12	11/04/12	Newscenter 5 at 11	11-1130p	-----S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	TI ER0630H	\$2,500.00 NM
6	11/05/12	11/05/12	Nightline	1135p-1206a	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	11:54 PM	Nightline	1135p-1206a	:30	TI ER0730H	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6874

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Tierney/D/Congress	John Tierney 11/2-11/5	3530	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	Nightline	1135p-1206a	M-----	:30	1	\$1,000.00	
Class of Time - Pre-emptible with notice									
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,850.00
<u>Agency Commission</u>	\$1,027.50
<u>Net Amount Due</u>	\$5,822.50